

NEWS from CPSC

U.S. Consumer Product Safety Commission

Office of Information and Public Affairs

Washington, DC 20207

FOR IMMEDIATE RELEASE **Firm's Recall Hotline: (800) 231-6083**
June 19, 2007 CPSC Recall Hotline: (800) 638-2772
Release #07-218 CPSC Media Contact: (301) 504-7908

Children's Necklaces Recalled by GeoCentral Due to Lead Poisoning Hazard

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed.

Name of Product: Butterfly Necklaces

Units: About 19,000

Importer: GeoCentral, of Napa, Calif.

Hazard: The metal clasp on the necklace contains high levels of lead. Lead is toxic if ingested by young children and can cause adverse health effects.

Incidents/Injuries: None reported.

Description: The recalled necklaces consist of a multi-colored butterfly pendant on a multi-colored seed bead 16-inch necklace. The product's packaging includes a white hang card with "GeoJewelry" printed on the front underneath "GeoCentral."

Sold at: Souvenir and gift stores nationwide from January 2006 through May 2007 for about \$2.

Manufactured in: China

Remedy: Consumers should immediately take the recalled jewelry away from

children and return them to store where purchased for a full refund or contact GeoCentral for information on how to obtain a full refund.

Consumer Contact: For additional information, contact GeoCentral at (800) 231-6083 between 9 a.m. and 4 p.m. PT Monday through Friday, or visit the firm's Web site at www.geocentral.com



[Send the link for this page to a friend!](#) The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of serious injury or death from more than 15,000 types of consumer products under the agency's jurisdiction. Deaths, injuries and property damage from consumer product incidents cost the nation more than \$700 billion annually. The CPSC is committed to protecting consumers and families from products that pose a fire,

electrical, chemical, or mechanical hazard or can injure children. The CPSC's work to ensure the safety of consumer products - such as toys, cribs, power tools, cigarette lighters, and household chemicals - contributed significantly to the 30 percent decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

To report a dangerous product or a product-related injury, call CPSC's hotline at (800) 638-2772 or CPSC's teletypewriter at (800) 638-8270, or visit CPSC's web site at www.cpsc.gov/talk.html. To join a CPSC email subscription list, please go to www.cpsc.gov/cpsclist.aspx. Consumers can obtain this release and recall information at CPSC's Web site at www.cpsc.gov.